

Webinar: Walk a Mile in Our Shoes: How Startup Winter Innovations Is Revolutionizing the Orthopedic Surgery Industry

Join us on [October 20, 2020, 10-11 AM EST!](#)

In this interactive one-hour interview moderated by Chambliss Startup Group, Lia Winter and Preston Dishner, the co-founders of Winter Innovations, will share their company's journey including the development, testing and certification, and marketing of their EasyWhip™ product in the challenging medical device space. Startups and emerging businesses on the cusp of launch or the early phases of launch will benefit from this first-hand account of the steps taken by one entrepreneurial startup, the challenges they faced, and lessons they learned, from both a business and legal perspective. Through the eyes of Lia and Preston, our attendees will see their exciting story come to life and walk away with practical insights they can apply to their own entrepreneurial journey.

[Winter Innovations](#) developed EasyWhip™, a patent-pending two-part specialty suturing needle that simplifies and improves graft preparations in orthopedic reconstruction surgeries. For medical professionals, EasyWhip provides ease of use, speed, stability, and versatility over existing suturing methods. For patients, this improved stitching can reduce the chance of graft failure and improve surgical outcomes.

We look forward to connecting soon! In the meantime, if you have questions, please don't hesitate to contact Willa Kalaidjian or a member of our Chambliss Startup Group.

Be sure to register in advance! We will share webinar access details with all registered attendees.

[Register](#)