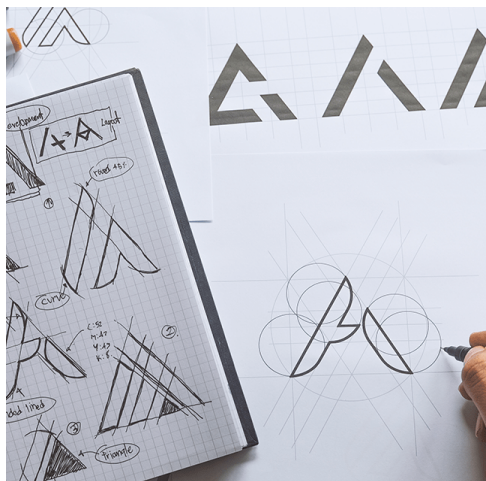


Trademarks, Service Marks, and Trade Names



The Chambliss intellectual property team has decades of experience advising clients on the selection and protection of their valuable trademarks, service marks, certification marks, and trade names. Our team conducts thorough searches to determine a proposed mark's availability for use and registration, and we prepare and prosecute trademark and servicemark applications both in the U.S. and in foreign countries. We operate as an extension of our clients' marketing, R&D, and leadership teams, providing regular monitoring and maintenance services for individual marks and portfolios, which has led to cancellation oppositions, infringement claims, and cease and desist letters for our clients.

In addition, our lawyers have a strong track record of representing clients in cancellation and opposition proceedings before the U.S. Trademark Trial and Appeal Board. We also have defended businesses of all sizes and industries in a wide variety of litigation matters ranging from enforcement actions to infringement claims. In a global society with nonstop competition, our team works quickly to identify potential issues, shut down imposters, and maximize protection for our clients' brands – new and old. For many clients, their trademark or service mark is crucial to their success, and we're proud to be a part of elevating their brands.

Experience

Management of large U.S. and international trademark portfolios for multiple Tennessee-based manufacturers and retailers

Developed and implemented strategies to halt illegal use of trade names by former employees

Related Services

- Advertising, Promotion, and Entertainment Law
- Copyrights
- Intellectual Property
- Intellectual Property and Media Litigation
- License and Manufacturing Agreements
- Patents
- Software, Website, and Domain Names
- Trade Secrets

Related Industries

- Software

Related People

- Stephen D. Adams
- John G. Jackson
- Drew M. Ellis
- Daniel Cole

Assisted client in major re-branding effort, including selection and clearance of marks for multiple products and services and prosecution of applications at the USPTO

Prosecuted cancellation proceeding at the Trademark Trial and Appeal Board and on appeal to the Federal Circuit in trademark dispute between financial services institutions

Defended strength equipment and gym design company in an opposition proceeding before the Trademark Trial and Appeal Board and negotiated a favorable settlement

[Click here to view selected trademarks we have registered for our clients.](#)