

## Intellectual Property

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### Section Chair

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For over 20 years, Chambliss attorneys have secured and protected intellectual property around the globe. Clients, ranging from individual inventors to emerging companies to publicly traded multi-national organizations, rely on our team for prompt, tailored solutions guided by our wide-ranging industry experience.

In today's global economy, intellectual property has become an increasingly valuable asset – the most valuable asset for some. Our team includes registered patent attorneys with backgrounds in engineering who have helped clients identify, protect, defend, and enforce their intellectual property rights in the U.S. and in numerous foreign jurisdictions. We are efficient and cost-effective and have capabilities in substantially all the major areas of intellectual property law including patents, trademarks, copyrights, and trade secrets. We constantly adapt strategies and advice to address the new challenges of the ever-changing age of technological innovation.

To better serve our clients and provide the most strategic advice, we have developed sound knowledge of our clients' innovations, businesses, and industries. Many of our clients are leading innovators in the manufacturing, consumer products, 3-D printing, software, financial, health care, information technology, and sports and wellness industries. We are collaborative in our approach and enjoy building relationships along the way. Our attorneys routinely provide in-house training for our clients and present educational seminars to industry groups, advertising agencies, and corporations.

### Related Services

- Advertising, Promotion, and Entertainment Law
- Chambliss Startup Group
- Copyrights
- Intellectual Property and Media Litigation
- License and Manufacturing Agreements
- Patents
- Software, Website, and Domain Names
- Trade Secrets
- Trademarks, Service Marks, and Trade Names

### Related Industries

- 3D Printing and Additive Manufacturing
- Automotive
- Electronic, Medical, and Other Devices
- Food and Beverage
- Health and Wellness
- Information Technology
- Manufacturing
- Media, Publishing, and Entertainment
- Software

## What We See on the Horizon

Contact our Chambliss intellectual property team for the latest insights on:

- Increasing value of IP assets
- Increasing importance of IP protection to owner's overall valuation
- Increasing complexity of protecting computer-implemented and software inventions
- Increasing scrutiny of trademark applications for registration
- Increasing importance of trade secret protection

## A Snapshot of Our Depth

- Patent preparation and prosecution
- Trademark and service mark
- Trademark oppositions and cancellations
- Copyright registration
- Trade secret strategies and advice
- License agreements
- Software development agreements
- Patentability, freedom-to-operate, and infringement opinions
- Domain names and cybersquatting risk management
- Website terms of use and privacy policies
- Intellectual property litigation and mediation
- Intellectual property due diligence in mergers and acquisitions
- Intellectual property transfer agreements
- Intellectual property strategy
- Intellectual property audits
- Advertising, media, and promotional counsel
- Entertainment agreements
- Intellectual property seminars and webinars for clients and trade groups

- Startups and Emerging Companies
- Textile
- Transportation and Logistics

### Related People

- Jeffrey "Jeff" G. Granillo
- Stephen D. Adams
- John G. Jackson
- Drew M. Ellis