

## Trade Regulation and Product Distribution

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With today's digital technology and growing domestic and global economies, understanding ever-changing trade regulations, product distribution, and marketing-related laws can be challenging for businesses. Chambliss business attorneys help clients comprehend domestic and international regulations, pricing, joint venture, and other distribution arrangements. We work with our clients to study their distribution strategies and recommend the most appropriate solutions to achieve their goals.

Chambliss business lawyers advise clients on issues related to distribution arrangements regionally and internationally. The chain of distribution can be confusing when managing relationships between distributors, wholesalers, retailers, and agents. Our team prepares distribution and licensing agreements for such arrangements, and advises clients on matters such as permissible marketing practices, compliance with consumer protection laws, and distributor/dealer terminations. As a member of [Meritas](#), the premier global legal network, we are able to offer counsel on laws affecting distribution throughout the globe.

Chambliss' services include:

- Business opportunity law compliance
- Franchise definition and exemption issues — i.e., "Is this business a franchise?"
- Franchise termination issues
- Domestic distribution agreements
- International distribution agreements

### Related Services

- Business
- Business Organizations and Planning
- Capital Equipment and Materials
- Charitable and Public Purpose Organizations
- Commercial Contracts
- Corporate Governance and Risk Management
- Tax

### Related People

- William P. Aiken
- Bradley M. Davis
- Frederick L. "Rick" Hitchcock
- William H. Pickering

- License agreements
- Sales agent agreements
- Advice on dealer/distributor terminations