

Jeffrey G. “Jeff” Granillo

Shareholder



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I want to win. It's as simple as that. Court days are some of the best days. I relentlessly defend each client and do everything I can to protect what's on the line.

Jeff Granillo, a versatile litigator, represents individuals and businesses in cases involving product liability, personal and commercial contracts, and other disputes related to construction, industrial, and automotive products. He is often selected by clients for his results and reputation. For instance, on multiple occasions, he fought and obtained sanctions for improper withholding or destruction of essential evidence resulting in the dismissal of cases against his clients or monetary or other sanctions in their favor.

Jeff also has a strong track record with intellectual property cases because he has earned numerous favorable outcomes in high stakes trademark, copyright, and patent infringement litigation. In addition, he has tried or resolved a number of difficult personal injury claims, including actions involving brain injury, disfigurement, loss of limb, and death. Jeff has recovered over \$12 million on behalf of these clients.

From identifying and hiring experts to negotiating based on the client's interest – he knows what it takes to get the best results possible. Jeff's clients are located throughout the country, from California to Texas to Virginia. Clients rely on Jeff for their most important cases because of his zealous approach to winning litigation and for his high levels of responsiveness, accessibility, and integrity.

Associations

Professional

- American Inns of Court, Brock-Cooper Chapter
- Legal Aid of East Tennessee Campaign Committee, 2009

Bar Associations

- Federal Bar Association, Chattanooga Chapter, Past President and Current Board Member
- Chattanooga Bar Association

Services

- Commercial Litigation
- Insurance Coverage and Claims
- Intellectual Property
- Litigation and Risk Management
- Medical Malpractice
- Patents
- Personal Injury
- Product Liability Defense

Industries

- Manufacturing
- Transportation and Logistics

Admissions

- California
- Georgia
- Tennessee
- U.S. Court of Appeals Eleventh Circuit
- U.S. Court of Appeals Fifth Circuit
- U.S. Court of Appeals Ninth Circuit
- U.S. District Court Central District of California
- U.S. District Court District of New Mexico
- U.S. District Court Eastern District of Tennessee

- Lookout Mountain Bar Association
- Conasauga Bar Association
- Tennessee Bar Association
- State Bar of Georgia
- American Bar Association

Noteworthy

- *Mid-South Super Lawyers*, Mid-South Rising Stars, Business Litigation, 2021-2022
- *Best Lawyers in America*, Commercial Litigation, Product Liability Litigation – Defendants
- Federal Bar Association, Chattanooga Chapter, President's Award, 2014 and 2018
- Pro Bono Publico Award
- Law Clerk to the Honorable Cindy Morris, Georgia Superior Court, Conasauga Judicial Circuit, 2007-2008
- National Finalist, Collegiate National Debate Tournament
- National Moot Court Team, Regional Semi-Finalist

Community

- City of Dalton, Georgia, Historic Preservation Commission, Chair
- First Presbyterian Church Dalton, Session Member, 2014-2017
- Chattanooga State Paralegal Advisory Board
- Chattanooga Lions Club, Secretary
- Young Professionals Association of Chattanooga
- Cornell University Alumni Admissions Ambassador

Sidebar

Jeff grew up in California and cheers for the L.A. Dodgers. During his undergraduate studies at Cornell – which he completed in just three years – he served as vice president of the policy debate team and traveled across the country. Prior to law school, he worked for Congressman Bill Thomas, Chair of the Ways & Means Committee, and worked for the Ways and Means Subcommittee on International Trade. Years later, he now serves as the lead coordinator for a yearly Constitution Day Program hosted by the federal court.

Jeff's been playing golf since he was 10 and enjoys getting out on the course whenever he can. He also enjoys coaching little league baseball. He values his time with his wife and three young children. They are heavily involved in church, where Jeff serves on the Communications Committee and as a children's Sunday school teacher. Fun Fact: Jeff met Bob Barker when he was a contestant on the Price is Right.

- U.S. District Court Eastern District of Wisconsin
- U.S. District Court Middle District of Tennessee
- U.S. District Court Northern District of Georgia
- U.S. District Court Southern District of California
- U.S. District Court Western District of Tennessee

Education

- J.D., Emory University, School of Law, with honors, 2007
- B.S., Cornell University, 2004