

Drew M. Ellis

Associate



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I strive to be a value-add for my clients, understand their unique needs, and find creative yet practical solutions that reflect their objectives.

Drew Ellis is a registered patent attorney who works with innovators and entrepreneurs to protect their intellectual property rights, primarily through obtaining and enforcing patents and trademarks. When obtaining patents and trademarks, he also balances associated costs with his client's objectives and the strength of the patent or trademark. Both a former engineer and designer in a patent-heavy industry, Drew has had broad exposure to many different industries enabling him to better understand what his clients are going through. Using this experience, he is able to help bring patentable ideas to fruition, reduce costs, and produce practical, experience-based solutions.

From established companies to individuals and a variety of industries, including mechanical devices, outdoor industries, clothing, and consumer products, clients come to Drew for his depth of understanding when it comes to securing intellectual property rights. Drew approaches client matters holistically, striving towards practical, enforceable, and cost-effective solutions. His patent practice focuses on mechanical devices and systems to control those devices. Big or small, simple or complex, large-company or solo-inventor, local or international; he has experience from the design and manufacturing side as a design engineer to the legal side as an attorney. His trademark practice assists those offering a new brand, product, or service, with planning and preparation to grow and protect their brand strength. Drew also advises clients on how to protect their rights from potential infringers. In addition, he often advises clients on obtaining federal, state, or international trademark registrations with the United States Patent and Trademark Office (USPTO) or the appropriate authority.

Prior to his legal practice, Drew worked as a mechanical engineer in various industries, from power to carpet to outdoor recreation. These experiences provide him with a deeper understanding of his client's businesses and IP needs and allows him to tailor his representation to best fit these needs and practice a "client first" approach.

Experience

Services

- Advertising, Promotion, and Entertainment Law
- Copyrights
- Intellectual Property
- Intellectual Property and Media Litigation
- License and Manufacturing Agreements
- Patents
- Software, Website, and Domain Names
- Trade Secrets
- Trademarks, Service Marks, and Trade Names

Industries

- 3D Printing and Additive Manufacturing
- Automotive
- Aviation
- Construction
- Electronic, Medical, and Other Devices
- Energy, Solar, and Renewables
- Health and Wellness
- Manufacturing
- Media, Publishing, and Entertainment
- Startups and Emerging Companies

Advises clients on obtaining federal, state, or international trademark registrations with the United States Patent and Trademark Office (USPTO) or the appropriate authority

Evaluate innovations for patent potential

Designed and executed trademark enforcement plan including negotiating with adverse party

Successfully prosecuted trademarks from application to issuance

Assist in management of 100-year old beverage manufacturer's international trademark portfolio

Draft green technology patents

Advise clients on alternative means of intellectual property protection when patent protection is unavailable

Create brand protection strategy for consumer goods company

Advise inventors and creators on cost-effective IP protection

Associations

Professional

- Chattanooga Technology Council, Board of Directors

Bar Associations

- Tennessee Bar Association
- Knoxville Bar Association

Noteworthy

- Merchant and Gould Excellence in Intellectual Property Award, 2021
- Order of the Barristers, 2021

Sidebar

Drew was born in Chattanooga and raised on his family farm in Apison. He enjoys spending time with his wife, young son, and dog, Luna. The family has recently moved to Signal Mountain where they can enjoy all the outdoor activities right from their front door. Drew especially enjoys cycling and trail running. If he

- Textile

Admissions

- Tennessee

Education

- B.S., The University of Tennessee, 2012
- J.D., The University of Tennessee College of Law, cum laude, 2021

gets a spare moment to himself, you can find Drew playing music at church or with friends, chasing trout in the area rivers, or tinkering with old cars, motorcycles, and tractors.