

# Mark Cunningham to Present at RBMA 2025 PaRADigm Conference

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Mark Cunningham will present at the [Radiology Business Management Association \(RBMA\)'s 2025 PaRADigm Conference](#), Illustrate Ingenuity: Unlock Innovation and Drive Success, on Thursday, March 27, 2025. Mark will join [Raif Erim](#), executive vice president of [Regents Consulting](#), to present "Physician Support – a Legal and Strategic Road Map." Their presentation will explore how to educate hospital partners, demonstrate the need for support, navigate challenging negotiations, and identify successful arrangements. While the demand for coverage exceeds the supply of radiologists, they will provide insights on protecting, retaining, and recruiting top physicians for the future.

The conference will be held March 25-28, 2025, in Nashville, Tennessee, and is open to members and nonmembers. For more information or to register, visit the [RBMA 2025 PaRADigm conference event page](#).

Mark is a shareholder at Chambliss and is recognized nationally for his legal services in health care. Mark keeps his clients on track, delivering strong results through his unique combination of drive and niche experience in areas such as radiology, revenue cycle management, physician/hospital ventures, and complex transactions. While he advises on just about every area of health care, he primarily acts as outside general counsel to large physician and revenue cycle management practices, with a specific focus on strategic, contracting, and regulatory issues. For more information, visit [Mark's bio](#).