

John Jackson and Drew Ellis Discuss Intellectual Property on Let's Talk Money Radio Show

John Jackson and Drew Ellis joined Jayme O'Donnell and Jim Place of [Evergreen Advisors](#) on the April 26, 2023, [Let's Talk Money](#) radio show. In the podcast, they discussed why intellectual property is important for a business, the different types of protection, exceptions and limitations, and how to register a trademark.

For the full episode, listen to the on-demand [Let's Talk Money podcast with John and Drew](#).

Let's Talk Money is hosted by Evergreen Advisors weekdays from 12 to 1 p.m. on WGOW 102.3FM.

John is a shareholder and member of the litigation and risk management and intellectual property sections. With a focus on commercial and intellectual property litigation and mediation, John has experience prosecuting and defending claims involving patent, trademark, and copyright infringement, trade secret misappropriation, supplier-dealer issues, breach of warranty/contract, and product liability claims in numerous jurisdictions. He enjoys finding creative ways to help clients resolve conflict and preserve assets. He is listed as a Tennessee Supreme Court Rule 31 General Civil Mediator, and is also listed as a mediator for the American Intellectual Property Law. For more information on his practice and experience, visit [John's bio](#).

Drew Ellis is an associate in Chambliss' intellectual property section. Drew works with innovators and entrepreneurs to protect their intellectual property rights, primarily through obtaining and enforcing patents and trademarks for simple to complex inventions in numerous technology sectors. With prior experience as a mechanical engineer and designer in a patent-heavy industry, Drew developed a deep understanding of the innovation cycle, the creation and development of patentable ideas, and the process of bringing those ideas to fruition. For more information on his practice and experience, visit [Drew's bio](#).