

## Media, Publishing, and Entertainment

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The media and publishing industry has experienced dramatic change. For example, digital technology has disrupted the print and music industries and, in many cases, has replaced hardcopy works altogether. With this and other similar changes come novel and often complex legal issues. Entities across the media industry spectrum trust Chambliss. Our clients include newspapers and magazines, television stations and networks, book publishers, online publishers, website developers, trade publications, manufacturers and retailers, individual artists and authors, on-air talent, and advertisers and agencies. Our attorneys routinely assist these clients in all aspects of their work including:

- Business and entity formation
- Advise clients on First Amendment rights
- Defend reporters and editors from subpoenas and defamation actions
- Ensure courtrooms remain open to media clients
- Provide counsel for public records and open meeting requests
- Enforce and defend intellectual property rights
- Advise clients on copyright infringement laws such as the Digital Millennium Copyright Act (DMCA)
- Advise clients and prepare them for new privacy laws such as General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA)
- Draft and advise media clients on content providers
- Develop and negotiate freelancer and work-for-hire agreements

### Related Services

- Business
- Cybersecurity and Data Privacy
- Financial Services
- Health Care
- Intellectual Property
- Labor and Employment
- Litigation and Risk Management
- Mergers and Acquisitions

### Related People

- T. Maxfield “Max” Bahner
- Cathy S. Dorvil
- Justin L. Furrow
- Anthony A. “Bud” Jackson
- Drew M. Ellis
- Alexander B. Blankers

- Provide counsel to clients regarding the protection of copyrights, including obtaining registrations from the U.S. Copyright Office
- Advise clients about telemarketing, email, and text message marketing
- Negotiate advertising agency agreements with clients and suppliers
- Prepare and negotiating licensing agreements
- Prepare and negotiate performance agreements
- Advise clients on publicity rights
- Advise clients on works-made-for-hire
- Advise clients on fair use
- Represent clients in copyright infringement litigation

Chambliss has over 130 years of responding to change and providing timely up-to-date legal counsel the media and entertainment industry requires. In the late 1890s Adolph Ochs, a young newspaper publisher, reached out to the lawyers at Chambliss for assistance in purchasing a failing newspaper in New York. From Chambliss' first experience in the media industry during the acquisition of the *New York Times* to today, we have advised traditional media into the new age of digital works. Our clients turn to us for our depth of knowledge and record of success defending and protecting the media and publishing industry.

## Experience

Provide counsel to metropolitan newspaper and regional television station in all aspects of business

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Provide counsel regarding all facets of print and electronic book publishing

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Develop and negotiate publishing and license agreements

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Provide counsel to clients in connection with the protection of copyrights, including obtaining registrations from the U.S. Copyright Office