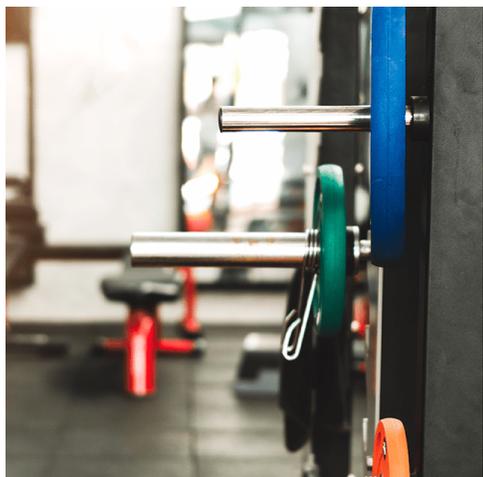


## Health and Wellness

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The health and fitness industries have specific laws and regulations, which apply only to health and wellness professionals and companies. Chambliss clients rely on our team to understand legal issues from compliance to intellectual property protection. We monitor the risks, so you can concentrate on operating a successful business.

Members from across the health and wellness industry turn to Chambliss as their trusted legal counsel. Our clients range from athletic enthusiasts to health care providers and beyond. We work with health club and medical facilities operators, medical equipment designers, and others that support the health and wellness industry.

Those operating in the health and wellness industry must often comply with specific local, state and federal rules and regulations. Our clients rely on us to know and understand these rules and regulations and to stay abreast of any changes that would impact their business. To do that, our attorneys understand our clients' businesses and the unique challenges that they face. We then apply our legal knowledge and business intelligence to assist our clients in succeeding in their competitive industry. For example, we routinely advise clients on matters such as health care compliance (including billing, insurance, HIPAA privacy laws), general health and wellness law, intellectual property protection, and labor and employment (including OSHA). Because we share the goals and business objectives of our clients, we can ensure the success of their organizations and improve the health and wellbeing of their clients.

### A Snapshot of Our Depth

- Data privacy and security
- Intellectual property protection

### Related Services

- Business
- Chambliss Startup Group
- Construction and Design
- Cybersecurity and Data Privacy
- Financial Services
- Health Care
- Intellectual Property
- Litigation and Risk Management
- Mergers and Acquisitions

### Related People

- Stephen D. Adams
- Calvin B. "Cal" Marshall, Jr.
- Louis W. Metcalfe
- Drew M. Ellis
- Lisa M. Kiner
- Sage N. Sammeli

- Labor and employment issues
- Premise liability
- HIPAA
- Construction contracts and disputes
- Federal, state, and local regulatory matters
- Franchising
- FDA
- Medical devices

## Experience

Guided sports equipment manufacturer's R&D efforts to re-design and improve conventional sports equipment while avoiding infringement of competitor patents.

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Assisted medical device manufacturer in identifying potentially patentable inventions of their device and in applying for international patent protection.

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Represented medical research startup in contract negotiations with researcher and a major university, including counseling regarding IP ownership and enforcement issues.