

# Chambliss Announces Promotion of Paige Baker to Marketing Manager and Welcomes Caroline Coppock as Marketing and Communications Specialist

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Chambliss, Bahner & Stophel, P.C. is pleased to announce the promotion of [Paige Baker](#) to marketing manager and the addition of [Caroline Coppock](#) as marketing and communications specialist.

"Paige has been an integral part of our team for over five years, and this promotion reflects her outstanding contributions and commitment to elevating our brand and market presence," said President and Managing Shareholder [Mark Cunningham](#). "Her vision and creativity have been instrumental to our firm's growth. We are thrilled to have Paige lead our marketing and communications efforts and are confident she will continue to drive success for our firm and clients."

As marketing manager, Paige leads the firm's marketing and communications efforts, driving a cohesive brand strategy that enhances visibility and positions the firm as an industry leader. She oversees branding, content marketing, social media, and advertising strategies, manages vendor partnerships, and ensures impactful, client-centered messaging across all channels. Paige drives the development of digital and print assets, enhances the firm's online presence through strategic website management and SEO initiatives, and uses data-driven insights to optimize marketing performance and uncover new opportunities. Known for her initiative and adaptability, Paige's strategic vision and commitment to excellence are essential to the firm's success.

Caroline brings a wealth of experience in media relations, public relations, social media, and event coordination. Caroline will focus on supporting the firm's content marketing initiatives, digital campaigns, and various special projects to promote Chambliss' practice areas and attorneys.

"Caroline's background in public relations and her commitment to community engagement make her an excellent addition to our team," said Marketing and Business Development Director [Aricia Gallaher](#). "She brings a lot of energy, and we are excited to see how she will put this, along with her fresh ideas, to work in advancing our marketing and communications strategy."

Caroline's prior role at a public relations firm allowed her to collaborate with clients across various industries, providing her with a versatile skill set in project management, copywriting, and graphic design. Her proactive approach to expanding her knowledge and relationship-building within the community aligns perfectly with Chambliss' values and goals.

Read the full Hamilton County Herald article, "[Newsmakers: Chambliss promotes Baker, hires Coppock](#)."