

# Cal Marshall and Conversant Group Founder John Smith Discuss Cybersecurity on Let's Talk Money Radio Show

Cal Marshall and John Smith, Founder and Chief Security Officer of Conversant Group, joined Jim Place and Paul Broyles of [Evergreen Advisors](#) on the September 27, 2023, [Let's Talk Money](#) radio show. In the podcast, Cal and John discussed why cybersecurity matters to business owners, the complexity of cyber-attacks, the legal implications of cyber incidents, and how to prepare for and respond to a data breach.

For the full episode, listen to the on-demand [Let's Talk Money podcast with Jim and Tim](#).

Let's Talk Money is hosted by Evergreen Advisors weekdays from 12 to 1 p.m. on WGOW 102.3FM.

Cal is a shareholder and member of the health care, business, and cybersecurity and data privacy sections. He is a go-to advisor for clients seeking counsel on regulatory, compliance, cybersecurity, and data privacy matters. Over the years, he has developed an intimate knowledge of state and federal telehealth laws and regulations and often speaks to various trade groups on best practices. Prior to practicing law, Cal served as an aide to several members of the U.S. House of Representatives, working on health care policy, government oversight matters, and more. He writes and speaks on health care legal issues, serves in the leadership of the American Bar Association's Health Law Section, and is a Fellow of the American Bar Foundation. For more details on his experience and practice, please visit [Cal's bio](#).